Eastern charm.

Cure for Constipation --- Trial Free!



"I took the sample bottle which you sent me, then bought a 50-cent bottle, and it cured; but, nevertheless. I keep a dollar bottle in the house all the time. I consider Syrup Pepsin the best medicine for constipation I have ever tried. I am telling everybody about it."—Mrs. Alfred Morgan, Jerseyville, Ill.

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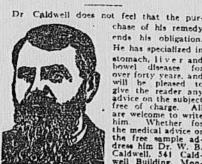
"I gave your sample bottle of Syrup Pepsin a thorough trial, and must say that for stomach trouble and constipation it has no equal. I am on my second bottle, and shall continue its use so long as it gives such good results."—

Mrs. S. E. Snyder, Canton, Ill.

"I have given your Syrup Pepsin a good trial, and it is the best that I have ever taken for constipation and stomach trouble. A sample bottle will convince anybody that it is the best."—John Graveline, No 98 Milwaukee Ave., Detroit, Mich.

"I am well teleaged with your Syrup Pepsin."

Constipation is not an imaginary ailment. You know whether you have it or not. No one can argue you into it or out of it. By the same token, if you take a remedy and it cures you. you must be convinced that it was the remedy that did it. Here are some people who give Dr. Caldwell's Syrup Pepsin the credit of curing their constipation—a credit that is important when you consider how many previous attempts they had made with other remedies. Syrup Pepsin is the recognized peer of all laxatives. It is not only a substitute for salts and purgatives, but, by its milder, more scientific action, has done much to scientific action, has done much to lessen their use. It is the best remedy you can buy for yourself and family for any stomach, liver or bowel trouble. All druggists sell it and it can be obtained of them at fifty cents and one dollar a large bottle. If you want to test it first, send your address to Dr. Caldwell and he will furnish you a free sample bottle for home trial. Befree sample bottle for home trial. Be-tween these testimonials and the offer of a free sample bottle you ought to begin the use of Syrup Pepsin without



chase of his remedy ende his obligation. He has specialized in He has specialized in atomach, I i ve r and bowel disease for over forty years, and will be pleased to give the reader any advice on the subject free of charge. All are welcome to write him. Whether for the medical advice or the free sample address him Dr. W. B. Caldwell. 541 Caldwell Building, Monticello, Ill.

"Your sample bottle removed my headache and I then bought a \$1 bottle, since which time I have had no headache or dizziness. I used to get so dizzy that I reeled like a drunken man, but not since I have been taking Syrup Pepsin."—Joe W. King, 616 G St., N. W., Washington, D. C.

"For some time I have been troubled a great deal with constipation, and have never been able to get anything that helped me much. After taking the sample bottle of your Syrup Pepsin I bought a 50c size, and after taking half of it I find it is doing me more good than anything I have ever taken."—J. A. Vernon Oklahoma City, Okla.

"I purchased a \$1.00 bottle of your Syrup Pepsin at my drug store, and the results of the medicine have been very good. I am very glad and happy to say that your Syrup Pepsin has done me a lot of good in the short time I have been using it. My constipation has left me, and I am thankful to my God above that I have found a remedy that has done me so much good in so little time "—Geo. W. Zimmerman, 1617 No. 6th St., Harrisburg, Pa

"I thank you for the sample bottle of Syup Pepsin. My daughter bought a bottle of it and says it is all right. I think every one ought to try it as it is the beet and surest laxative that can be bought and the safest to have in your house."—Rob't Atkinson, Sr., Cuba, III.

Regal Shoes at Cost Plus 5 per Cent

An Earthquake for the Trade, but a Benefit to the Public.

Regal Prices Are Now \$3.35 to \$5.85

NOBODY OUTSIDE the shoe trade can realize what a jolt that trade received when the Regal Shoe Company announced its new pricing-policy.

"HENCEFORTH," said the Regal Shoe Co., "all the shoes we make will be priced at COST OF MANUFACTURE AND SELLING, PLUS FIVE PER CENT. COMMISSION, no matter whether that price figures out in odd or even money, and without regard to the 50c jumps between prices, heretofore arbitrarily fixed in the shoe business.

IT WAS NOT the five per cent. that gave the jolt. The Regal Shoe Co. has always done business on a five per cent. profit and every manufacturer knew it. It was the abandonment of the "even price" that caused the stir.

THAT "EVEN-PRICE" policy has been the darling superstition of the shoe trade for twenty years or more. Standard shoes had been sold for so long at \$3.50, \$4.00, \$4.50, \$5.00 and so on, that dealers thought no other prices were possible.

"BARGAIN" SHOES-nameless products shoveled out by shoe "departments"-might be sold at odd prices. But standard makes-oh, never!

IT WAS ARGUED seriously by expert shoe-salesmen that men and women who wanted shoes of name and character would rather pay even prices. That is, they argued that a man would rather pay \$5.00 than \$4.85, whether or not he got anything worth having for that extra 15c.

AND SO, WHEN a designer produced a new shoe that could be sold for profit and all at \$4.85, the manufacturers were up against an embarrassing situation.

THEY COULD DO any one of three things-and some one of these three things they all did:

THEY COULD LET that \$4.85 shoe stand as it was and ask \$5.00 for it, getting an extra 15c profit, if Regal competition would allow it,-or

THEY COULD ADD 15c worth of unnecessary expense to the shoe, bringing its price up to \$5.00.

OR, THEY COULD SKIN 35c worth OUT of the shoe, bringing its price down to the next even figure-\$4.50, but spoiling the shoe's quality-

BUT AS FOR DOING the obvious and proper thing-selling that \$4.85 shoe for \$4.85-why that was not to be thought of!

SEEMS RIDICULOUS, doesn't it? But all superstitions seem ridiculous after you have exploded them. And the Regal has exploded this one.

HEREAFTER, Regal Shoes will be built just as the Regal style-builders plan them. They know their business, and they know their public.

IF THEY SAY, "This shoe is right as it stands—the best shoe that can be devised and built for its particular want and purpose"-why, that shoe is going to the public just as it is, unaltered by a foolish custom.

THE DESIGNERS will not be required to add anything unnecessary to it, nor to take anything out of it, to bring its price up to or down to any

THE MANUFACTURING COST of that shoe will be figured carefully; five per cent. will be added and a further allowance covering the actual cost of selling that shoe to the customer, and the resulting sum will be the price of that particular shoe, whether it is \$3.35, or \$3.50, or \$4.85, or whatever it is.

THE PRICE WILL BE STAMPED ON THE SHOE AT THE FACTORY and certified public accountants will verify the prices and also verify the fact that only five-per cent. commission is added.

YOU GAIN MORE than the dimes you save by the odd prices. You gain also by better balanced quality and by the fact that you pay only for what you want.

REGAL Style-Builders now have a free hand. They simply get out the BEST SHOE THAT THEY CAN DEVISE for a certain purpose at about a certain price. You pay for exactly what you get, plus the fair 5 per cent. You are taxed nothing for useless additions.

> Regal Shoes Give You What You Want At The Lowest Price That Can Buy It



Watkins, Bibb & Malone



Over the Nuts and Wine

By FRANCES COURTENAY BAYLOR.

What a look Mexico and things the better of territories are an alarmit by our people of the better of territories are allowed to the better of territories are allo

lights all foreigners by its feudal and Eastern charm.

November means maples for all Japan to enjoy, and, accordingly, they make their annual pilgrimage to the Valley of Maples, and for a week have their Onshu-Kwal Festival at the Kaburenjo Theatre for a week. December has no flowers, but one great virtue, for then all Japan pays its debts, at any sacrifice. Kyoto has a gelsha school for posturing and dancing, with a large class of danseuses always, and an orchestra of old women with drums, bells and samisen, seated one-half on one side of the stage, one-half on the other. There one can see the old country dances of Japan, the Mibu Kyogen Spring Dance, the Rokusal autumn one—very curious survivals indeed; very ancient, utterly unlike anything else, anywhere else. Foreigners are charmed by them Kyoto has its university, high, normal, industrial and primary schools; and education there is compulsory. It has a hundred banks. The streets are very narrow, the shop fronts very pleturesque, and even ardistic. In six of eight hours a day for two years one can learn to speak a little Japanese, but the written characters some missionary saild he knew had been invented by Satan himself. Some of the hotels have every European comfort You can buy your tickets and check your luggage in them.

The post boxes are emptied ten times a day, and never touched save by the

in the mists and fogs of ignorance, by the mists and fogs of ignorance, by all the mists and fogs of ignorance, by the mist and fogs of ignorance, by all the present aggressive and predatory, in the control of the progressive and predatory, in the control of the progressive creation of the progressions of the progressions of the progressions of papers of the progressions of papers

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Easter Corsages

Orchids, Lillies of the Valley and Sweet Peas will be the most popular Flowers for Easter wear. Our greenhouses are prepared to furnish these in unequaled lasting qualities.

To our patrons especially we urge the superior satisfaction to be derived from placing orders early-to-morrow, if possible.

Easter Flowers may be ordered for out-of-town friends through our facilities for delivering Flowers anywhere in the United States the same day. Hammond service is unique in this respect.

> HAMMOND FLORIST

Tel. Madison 630

109 E. Broad St.